

Organisers



Transportation Science  
and Logistics Society



決策科學學院  
SCHOOL OF DECISION SCIENCES  
恒生管理學院  
HANG SENG MANAGEMENT COLLEGE

Hang Seng Management College



# The 6th INFORMS Transportation Science and Logistics Society Workshop

## 7 - 10 January 2018

# E-Commerce & Urban Logistics



Supporting Organisations



商學研究所  
RESEARCH INSTITUTE FOR BUSINESS  
恒生管理學院  
HANG SENG MANAGEMENT COLLEGE



# The 6<sup>th</sup> INFORMS Transportation Science and Logistics Society Workshop

## Conference Chairs and Co-Chairs

Name, Title, Institute	
<b>Professor Stein W. Wallace</b> Conference Chair Norwegian School of Economics, Bergen, Norway University of Sichuan, Chengdu, China	<b>Professor Teodor Gabriel Crainic</b> Conference Scientific Co-Chair UQAM and Cirrelt, Montreal, Canada
<b>Professor Lei Zhao</b> Programme Co-Chair Tsinghua University, Beijing, China	<b>Professor Barrett Thomas</b> Marketing Co-Chair University of Iowa, U.S.A.
<b>Professor Lawrence C Leung</b> Local Organisation Co-Chair School of Decision Sciences, Hang Seng Management College, Hong Kong	<b>Professor Janny Leung</b> Local Organisation Co-Chair Chinese University of Hong Kong, Shenzhen, China

## Organising Committee Chairs

**Dr. Collin Wong**, *Hang Seng Management College, Hong Kong*

**Dr. Jeff Yeung**, *Chinese University of Hong Kong, Hong Kong*

## Workshop Venue

Fung Yiu King Hall, 4/F, S.H. Ho Academic Building, Hang Seng Management College



## Overview of the Organisers

### **Transportation Science & Logistics Society**

The INFORMS Transportation Science and Logistics (TSL) Society was formed in 2004 with the merger of the Transportation Science and Logistics Sections. The Aviation Applications Section became an affiliate of the Society in 2008 and all members of the Aviation Applications Section are also members of TSL.

The TSL Society provides INFORMS members with a sustained, specialized focus on these topics, including current and potential problems and contributions to their solution, and supports efforts to extend, unify, and integrate related branches of knowledge and practice. We encourage the education of students and the continuing education of practitioners. The Society is the editorial home of one of INFORMS' flagship journals, Transportation Science. The Society includes five special interest groups: Air Transportation, Freight Transportation and Logistics, Urban Transportation Planning and Modeling, Facility Logistics, and Intelligent Transportation Systems.

The Transportation Science and Logistics Society include just under 1,000 members, almost half of whom are students. More are welcome.

### **School of Decision Sciences, Hang Seng Management College**

Welcome to the School of Decision Sciences! We educate students on how complex business decisions are made using techniques rooted in mathematics and statistics, and on how technology transforms our world to be a global supply network of products and services. Students will also learn how to manage and use information in the Internet era, and to solve computing problems with a human-centred focus.

We emphasise a balance between the breadth of knowledge, the depth of understanding of problems in the curriculum, and the practice to validate these concepts and theories. Our School values innovations, creativity, insightful thinking, and entrepreneurial spirit.

Our goal is to equip students with a solid analytical background and a mind-set grounded on contemporary and regional issues, prepare them for taking on leadership roles in business and managerial decision making.

### **Policy Research Institute of Global Supply Chain**

Policy Research Institute of Global Supply Chain is to undertake relevant, high-quality academic and policy research in supply chain and logistics management, bringing direct benefits to the community and enhancing the well-beings of supply chain and logistics stakeholders in Hong Kong and Pearl River Delta.

The Institute aims to be a leading policy institute in supply chain and logistics management. It will serve as a meeting point, literally and figurative, for the regional stakeholders of global supply chain and logistics management, and also function as an interface between industry and academic partners. A major role of the Institute is to facilitate communication between regional stakeholders, sharing their mutual interests in advancing the development of supply chain and logistics in the region.

## General Programme Schedule

### 7 January 2018, Sunday

Time	Event	Venue
5:30 pm – 7:30 pm	Welcome Reception	4/F, S.H. Ho Academic Building, Hang Seng Management College (HSMC)

### 8 January 2018, Monday

Time	Event	Venue
9:00 am – 12:00 nn 1:30 pm – 4:00 pm	Registration	4/F, S.H. Ho Academic Building, Hang Seng Management College (HSMC)
9:30 am – 10:00 am	Opening Remarks	Fung Yiu King Hall (A401)
10:00 am – 10:30 am	<b>Coffee Break</b>	
10:30 am – 12:00 nn	Parallel Session 1A Theme: Green Urban Logistics	A403
	Parallel Session 1B Theme: Stochastic Problems with time Uncertainty	A404
12:00 nn – 2:00 pm	<b>Lunch</b>	
2:00 pm – 3:30 pm	Parallel Session 2A Theme: Business Models of Urban Logistics	A403
	Parallel Session 2B Theme: Disruption Management	A404
3:30 pm – 3:45 pm	<b>Coffee Break</b>	
3:45 pm – 5:15 pm	Parallel Session 3A Theme: Revenue Management	A403
	Parallel Session 3B Theme: City Logistics	A404

### 9 January 2018, Tuesday

Time	Event	Venue
8:45 am – 12:00 nn	Registration	4/F, S.H. Ho Academic Building, Hang Seng Management College (HSMC)
9:00 am – 10:30 am	Parallel Session 4A Theme: Consolidation for Urban Delivery	A403
	Parallel Session 4B Theme: Methods for Vehicle Routing Problems	A404
10:30 am – 10:45 am	<b>Coffee Break</b>	
10:45 am – 12:15 pm	Parallel Session 5A Theme: Urban Transportation & Congestion	A403
	Parallel Session 5B Theme: Lockers & Mobile Facilities	A404
12:15 pm – 2:00 pm	<b>Lunch</b>	
2:00 pm – 5:30 pm	Company Visit (i) Port Tour at Hutchison Ports (ii) Facilities at Power Hub Limited	

### 10 January 2018, Wednesday

Time	Event	Venue
8:45 am – 12:00 nn	Registration	4/F, S.H. Ho Academic Building, Hang Seng Management College (HSMC)
9:00 am – 10:30 am	Parallel Session 6A Theme: E-Commerce	A403
	Parallel Session 6B Theme: Routing with Electric Vehicles & Time Windows	A404
10:30 am – 10:45 am	<b>Coffee Break</b>	
10:45 am – 12:15 pm	Parallel Session 7A Theme: Collaborative Logistics & Ridesharing	A403
	Parallel Session 7B Theme: Last Mile Delivery	A404
12:15 pm – 2:00 pm	<b>Lunch</b>	Chinese Restaurant, 1/F, Block B, HSMC
<b>The Industry Panel Session</b>		
Time	Event	Venue
2:15 pm – 2:30 pm	Registration	4/F, S.H. Ho Academic Building, Hang Seng Management College (HSMC)
2:30 pm – 2:45 pm	Welcoming Remarks	Fung Yiu King Hall (A401)
<b>Presentation by Panel Members</b>		
2:45 pm – 3:05 pm	Development, Solutions, and Challenges in Large-Scale Urban Delivery for B2C E-Commerce Mr. Bing Fu Vice-President, Head of Logistics Planning & Development, JD Logistics	
3:05 pm – 3:25 pm	Lonely 3PL Service Provider in E-Commerce Era Mr. Stephen K.C. Chan Managing Director, Power Hub Limited	
3:25 pm – 3:45 pm	How GOGO VAN Moves the City Mr. Reeve Kwan Co-founder of GOGO VAN	
3:45 pm – 4:00 pm	<b>Tea Break</b>	
4:00 pm – 4:20 pm	E-Commerce Fulfillment to Career and Life Formula Dr. Anthony Lau Chairman, Pacific Air Limited	
4:20 pm – 4:40 pm	Pulse of Online Shoppers Mr. K.K. Leung President, UPS North Asia District	
4:40 pm – 5:00 pm	Alibaba Ecosystem Mr. Jeffrey Tse Strategic Partner Manager, Alibaba HK Limited	
5:00 pm – 5:15 pm	<b>Tea Break</b>	
<b>Panel Discussion Session</b>		
5:15 pm – 6:15 pm	<p><u>Moderator:</u> Dr. Yeung Jeff Hoi-yan Director – Knowledge Transfer Center Associate Professor of Practice in Supply Chain Management Department of Decision Sciences &amp; Managerial Economics, Faculty of Business The Chinese University of Hong Kong</p> <p><u>Panel Members:</u> Mr. Stephen K.C. Chan Mr. Reeve Kwan Dr. Anthony Lau Mr. K.K. Leung Mr. Jeffrey Tse</p>	
6:15 pm – 6:30 pm	Closing Remarks	Fung Yiu King Hall (A401)
7:30 pm – 10:30 pm	Gala Dinner	Tai Po Room, 2/F, Regal Riverside Hotel, 34-36 Tai Chung Kiu Road, Shatin, Hong Kong

## Schedule on Programme Parallel Sessions

8 – 10 January 2018

<b>Session 1A: Green Urban Logistics</b>		
Date, Time, Venue	Author(s)	Topic
8 January 2018 10:30 am – 12:00 nm A403	Prof. Zhenggang He Ms. Yuhong Shuai Ms. Juan Huang Ms. Sha Liu	Research on the Problem of City Medical Waste Vehicle Routing Optimization Based on Periodic Strategy
	Dirk Mattfeld Mr. Felix Köster Dr. Marlin Ulmer Dr. Geir Hasle	Anticipating Emission-Sensitive Traffic Management Strategies for Dynamic Delivery Routing
	Dr. Shu Zhang Prof. Ann Campbell Prof. Jan Fabian Ehmke	Can Tolling Schemes Really Reduce Emissions of Freight Transportation in Urban Area?
<b>Session 1B: Stochastic Problems with Time Uncertainty</b>		
8 January 2018 10:30 am – 12:00 nm A404	Prof. Stein Wallace Prof. Zhaoxia Guo Dr. Michal Kaut	Vehicle Routing with Space- and Time-Dependent Stochastic Travel Times
	Dr. Dali Zhang Dr. Dong Li Dr. Hailin Sun Dr. Liwen Hou	The Vehicle Routing Problem with Distribution Uncertainty in Deadlines
	Prof. Christophe Duhamel Dr. Maxime Chassaing Prof. Gérard Fleury Prof. Philippe Lacomme	A NSGAI for the DARP with Stochastic Transportation Times
<b>Session 2A: Business Modules of Urban Logistics</b>		
8 January 2018 2:00 pm – 3:30 pm A403	Dr. Marlin Ulmer	Dynamic Pricing for Same-Day Delivery Routing
	Dr. Collin Wong Dr. Tommy Cheung Dr. Karolina Glowacka Prof. Lawrence Leung	A Sharing Economy and Multi-Period Vehicle Routing Model for Online to Offline Service Network
	Mr. Larry Lin Mr. Chung-Kyun Han Prof. Shih-Fen Cheng Prof. Hoong Chuin Lau Prof. Archan Misra	Smart Bundling for Crowdsourced Package Deliveries
<b>Session 2B: Disruption Management</b>		
8 January 2018 2:00 pm – 3:30 pm A404	Prof. Andréa Cynthia Santos Prof. Puca Huachi Prof. Christian Prins	Solving Last-Mile Distribution Problems after Major Earthquakes
	Mr. Kam-Fung Cheung Dr. Yong-Hong Kuo Dr. David Lai Prof. Janny Leung	Real-Time Integrated Re-Scheduling for Tramway Operations
	Mr. Yipeng Huang Prof. Andréa Cynthia Santos Prof. Christophe Duhamel	Managing Disruptions in Urban Road Networks for Real Contexts
<b>Session 3A: Revenue Management</b>		
8 January 2018 3:45 pm – 5:15 pm A403	Dr. Luce Brotcorne	A Revenue Management Approach for Attended Home Delivery
	Ms. Yijun Zheng Dr. Nalan Gulpinar Dr. Arne Strauss	Dynamic Pricing of Flexible Time Slots for Attended Home Delivery Services
	Ms. Magdalena A.K. Lang Prof. Jan Fabian Ehmke Prof. Catherine Cleophas	Anticipatory Dynamic Slotting in Attended Home Delivery

<b>Session 3B: City Logistics</b>		
<b>Date, Time, Venue</b>	<b>Author(s)</b>	<b>Topic</b>
8 January 2018 3:45 pm – 5:15 pm A404	Dr. Gaohao Luo Prof. James Noble	Underground Freight Pipeline System Logistic Network Design
	Ms. Yesmine Rouis Dr. Walid Klibi Dr. Benoit Montreuil	Omnichannel B2C Distribution: Modeling Approach and Deployment Scenarios
	Prof. Teodor Crainic Dr. Pirmin Fontaine Dr. Ola Jabali Prof. Walter Rei	Scheduled Service Network Design with Resource Management for Multimodal City Logistics with Inbound and Outbound Flows
<b>Session 4A: Consolidation for Urban Delivery</b>		
9 January 2018 9:00 am – 10:30 am A403	Dr. Hu Yu Prof. Yugang Yu Prof. Rene De Koster	On Optimally Moving Multiple Loads Simultaneously in Puzzle-Based Storage Systems
	Prof. Yun Fong Lim Dr. Chen Wang Prof. Hoong Chuin Lau	Selecting Shipments at An Urban Consolidation Center for Last-Mile Delivery with Cost Uncertainty
	Dr. Eugene Wong Dr. Allen Tai Dr. Yan Wei	Road Logistics Connectivity and Container Drayage Model in Enhancing Urban Logistics of New Development Area in Hong Kong
<b>Session 4B: Methods for Vehicle Routing Problems</b>		
9 January 2018 9:00 am – 10:30 am A404	Mr. Kai Wang Prof. Lu Zhen Dr. Jun Xia Dr. Shuaian Wang	Solving the Consistent Vehicle Routing Problem via Column Generation
	Dr. Fabien Lehu��d�� Dr. Philippe Grangier Prof. Michel Gendreau Prof. Louis-Martin Rousseau	A LNS and Branch-and-check Approach for a VRP with Cross-docking and Resource Synchronization
	Dr. Xi Chen Dr. Michael Hewitt Dr. Barrett Thomas	An Approximate Dynamic Programming Method for the Multi-Period Technician Routing and Scheduling Problem with Experience-based Service Times and Stochastic Customers
<b>Session 5A: Urban Transportation &amp; Congestion</b>		
9 January 2018 10:45 am – 12:15 pm A403	Dr. H.L. Ma Dr. S.H. Chung Dr. Collin Wong	Enhancing Express Logistics Efficiency by Big Data and Public Transport in Urban City
	Ms. Nayeon Kim Dr. Benoit Montreuil	Hyperconnected Last-Mile Delivery of Large Items in Urban Area
	Dr. Baoxiang Li Prof. Hai Wang Prof. Hoong Chuin Lau	An Exact Approach for the Vehicle Routing Problem with Location Congestion
<b>Session 5B: Lockers &amp; Mobile Facilities</b>		
9 January 2018 10:45 am – 12:15 pm A404	Prof. S. Raghavan Dr. Mustafa Sahin Prof. F. Sibel Salman	The Capacitated Mobile Facility Location Problem
	Dr. Yuan Wang Prof. Loo Hay Lee Prof. Ek Peng Chew	Federated Locker System in Last Mile Problem with Big Data
	Mr. Louis Faugere Dr. Benoit Montreuil	Smart Locker Bank Design Optimization for Urban Omnichannel Logistics
<b>Session 6A: E-Commerce</b>		
10 January 2018 9:00 am – 10:30 am A403	Prof. Ruibin Bai Prof. Stein Wallace Mr. Xiaoping Jiang Prof. Graham Kendall Dr. Dario Landa-silva	Designing E-Commerce Transportation Network: Challenges and Solutions
	Prof. Guido Perboli Ms. Mariangela Rosano	Opportunities and Threats of Mixing Delivery Options in the E-Commerce Era
	Dr. Debjit Roy Mr. Vishal Bansal	Design and Analysis of Dynamic Batching Policies for E-Commerce Order Fulfillment

<b>Session 6B: Routing with Electric Vehicles &amp; Time Windows</b>		
<b>Date, Time, Venue</b>	<b>Author(s)</b>	<b>Topic</b>
10 January 2018 9:00 am – 10:30 am A404	Dr. Ping Chen Prof. Jianhua Xiao	Mixed Fleet of Electric and Conventional Vehicle Routing Under Traffic Restriction Policies in Urban Cities
	Mr. Surendra Reddy Kancharla Dr. Gitakrishnan Ramadurai	Load Dependent Electric Vehicle Routing Problem With Time Windows Considering Nonlinear Charging Function
	Prof. Tom Van Woensel	Multi-Commodity Two-Echelon Vehicle Routing Problem with Time Windows
<b>Session 7A: Collaborative Logistics &amp; Ridesharing</b>		
10 January 2018 10:45 am – 12:15 pm A403	Dr. Daniel Mo Dr. Yue Wang	Sustaining Accessible Transportation Services With Ridesharing Options
	Dr. Mario Guajardo	On the Economic and Environmental Benefits of Collaborative Transportation and the Coalition Configuration Problem
	Minghui Lai Dr. Qian Hu	An Iterative Auction for Carrier Collaboration in Truckload Pickup and Delivery
<b>Session 7B: Last Mile Delivery</b>		
10 January 2018 10:45 am – 12:15 pm A404	Mr. Yang Wang Dr. Lei Zhao Dr. Martin Savelsbergh Ms. Xue Luo	Workload Balance in Last-Mile Delivery in Mega-Cities
	Ms. Larissa Loesser Prof. Dirk Sackmann Prof. Christian Bierwirth	Are Delivery-Drones a Solution for the Last-Mile Problem in Urban Areas
	Dr. Barrett Thomas Dr. Marlin Ulmer	Same-Day Delivery with a Heterogeneous Fleet of Drones and Vehicles



# **Industry Panel Session**

## **E-Commerce & Urban Logistics**

**10 January 2018**  
**Wednesday**  
**2:15 pm - 6:30 pm**

**Fung Yiu King Hall (A401),  
4/F, S. H. Ho Academic Building,  
Hang Seng Management College**

## Rundown

Host: Dr. Daniel Mo, Assistant Professor, Department of Supply Chain & Information Management, Hang Seng Management College

Time	Event
2:15 pm – 2:30 pm	Registration
2:30 pm – 2:45 pm	<b>Welcoming Remarks</b> Prof. Simon S.M. Ho President, Hang Seng Management College
<b>Presentation by Panel Members</b>	
2:45 pm - 3:05 pm	<i>Development, Solutions, and Challenges in Large-Scale Urban Delivery for B2C E-Commerce</i> Mr. Bing Fu Vice-President, Head of Logistics Planning & Development, JD Logistics
3:05 pm - 3:25 pm	<i>Lonely 3PL Service Provider in E-Commerce Era</i> Mr. Stephen K.C. Chan Managing Director, Power Hub Limited
3:25 pm - 3:45 pm	<i>How GOGO VAN Moves the City</i> Mr. Reeve Kwan Co-founder of GOGO VAN
3:45 pm - 4:00 pm	Tea Break
4:00 pm - 4:20 pm	<i>E-Commerce Fulfillment to Career and Life Formula</i> Dr. Anthony Lau Chairman, Pacific Air Limited
4:20 pm - 4:40 pm	<i>Pulse of Online Shoppers</i> Mr. K.K. Leung President, UPS North Asia District
4:40 pm - 5:00 pm	<i>Alibaba Ecosystem</i> Mr. Jeffrey Tse Strategic Partner Manager, Alibaba HK Limited
5:00 pm - 5:15 pm	Tea Break
<b>Panel Discussion Session</b>	
5:15 pm - 6:15 pm	<u>Moderator:</u> Dr. Yeung Jeff Hoi-yan Director – Knowledge Transfer Center Associate Professor of Practice in Supply Chain Management Department of Decision Sciences & Managerial Economics, Faculty of Business The Chinese University of Hong Kong  <u>Panel Members:</u> Mr. Stephen K.C. Chan                      Mr. Reeve Kwan                      Dr. Anthony Lau Mr. K.K. Leung                                      Mr. Jeffrey Tse
6:15 pm – 6:30 pm	<b>Closing Remarks</b> Prof. Lawrence C Leung, Local Organisation Co-Chair, Dean & Professor, School of Decision Sciences, Hang Seng Management College  Prof. Stein W. Wallace, Conference Chair, NHH Norwegian School of Economics, Bergen, Norway

## Panel Speakers' Profile

### **Mr. Stephen K.C. CHAN, FHKLA, FIPSHK, MHKIE**

Founder and Managing Director of Power Hub Ltd., a company that provides full third party logistics services. He has more than 40 years of experience in logistics operation planning and management mainly in the areas of FMCG, cosmetics, healthcare and pharmaceuticals, watches and jewelry, chilled and frozen food distribution.



He is the Immediate Past President of Hong Kong Logistics Association. Currently, he is the Member of ECR Board of GS1 Hong Kong; Professor of Practice of Department of Logistics & Maritime Studies of Hong Kong Polytechnic University, Member of Advisory Committee of BBA in SCM of Hang Seng Management College; Member of the Independent Accreditation Panel for MSc in SCM Program of HSMC; Member of VTC Business Administration Discipline Advisory Board; and Chairman of the School of Continuing Education – Continuing Professional Education Advisory Committee of Hong Kong Baptist University.



### **Mr. Bing FU**

Mr. Bill Fu serves as Vice President of JD Group and Head of JD Logistics Planning & Development Dept., which drives the strategy, logistics network and routing management, operation flow and products planning. Prior to joining the JD Group, Mr. Fu has already gained more than 10 years' professional experience in logistics and supply chain industry, involved in several important positions in Accenture, Sinotrans, and other companies.

During his JD career since 2014, Mr. Fu has served in many key roles, including Head of Fulfillment Dept., Logistics Service Dept. He is a member of CFLP (China Federation of Logistics & Purchasing), and in 2005, Mr. Fu established Logclub, the largest logistics technology online forum.

### **Mr. Reeve KWAN**

Reeve Kwan is the Co-Founder and Operation Director of GOGO VAN. In this role, Reeve leads the company's global business development, operations and sales strategy, with a focus in customer relations. In just a short period, Reeve has successfully expanded the business of GOGO VAN into 5 regions outside Hong Kong, transforming the company into a regional delivery enterprise.



Reeve is also in charge of GOGO VAN's cross-region internal communication management, where he is responsible for developing regional staff training programs.

Reeve graduated from the University of California, Los Angeles in 2010 and was selected as one of the "30 Under 30 Asia: Manufacturing & Energy" by Forbes Magazine.

**Dr. Anthony LAU, BBS**

Dr Anthony Lau is a logistics entrepreneurial with more than 40 years of experience.

He is currently chairman of Pacific Air (HK) Ltd and PAL Express Ltd specialized in airlines GSA/GSSA and e-commerce fulfillment services. Prior to taking up his current position, Anthony found and led BALtrans Holdings Ltd to list on Hong Kong Stock Exchanges and became the largest Hong Kong based public listed logistics group with US\$650m sales revenue operating in 65 cities in APAC, EMEA and North America at exit to Toll group in 2008.



He had served in Hong Kong Logistics Development Council and Hong Kong Civil Aviation Advisory Board for a number of years.

As a logistics practitioner, he had served as Chairman of HAFFA and President of Chartered Institute of Logistics and Transport in Hong Kong and various Industry and Community Services.

**Mr. K.K. LEUNG**



KK Leung is the President for North District at UPS Asia Pacific Region. Based in Hong Kong, KK has overall responsible for UPS express and supply chain operations and strategic business planning in Hong Kong, Macau, Japan, Korea and Taiwan.

Since joining UPS Hong Kong in 1990, KK has held a variety of positions, including Manager of Engineering, Manager of UPS Hong Kong Hub and Director of Operations, where he led the launch of the Delivery Information Acquisition Device (DIAD), UPS's revolutionary handheld computer, and the opening of the state-of-the-art Express Centre at Hong Kong International Airport.

In 1999, he was relocated to Taiwan as the General Manager of operations for UPS Taiwan where he was responsible for the establishment of the UPS's transpacific hub in Taipei. Following his stint in Taiwan, KK was appointed as the Area Director of UPS East China and relocated to Shanghai, where he was responsible for its business operations, management and business development.

In 2003, he was repatriated to Hong Kong and assumed the position of Managing Director of UPS Hong Kong and Macau, responsible for the strategic management of the two cities. Prior to his current role, KK was named President of South Asia District in 2011, where he managed 28 countries and territories, including fast-growing territories in South East Asia all the way to territories in the Pacific Islands.



### **Mr. Jeffrey TSE**

Jeffrey has over 15 years of training and HR experiences. He joined Alibaba since 27 Oct 2008, supporting oversea ICBU including IBDM, GBD, CGS HK & TW, recently also take up Strategic Partnership role of CGS HK team. Prior to that, Jeffrey was working with Wyeth as Sales Forces Effectiveness Manager. On top of that, Jeffrey is also a Marathon Runner, he participated the half marathon in Hangzhou, full marathon in Osaka and Hong Kong Standard Chartered Marathon, PB 5:00. He is also a Certified Golf Teaching Pro,

best round 76. Recently took up photography, his dream is to be take a picture that touches others.

### **Dr. YEUNG Jeff Hoi-yan**

Director of Knowledge Transfer Centre, Director of EMBA Chinese Program, and Director of Master of Science Program in Information and Technology Management in CUHK. He is an Associate Professor in the Department of Decision Science and Managerial Economics, Faculty of Business Administration, The Chinese University of Hong Kong. Dr. Yeung got his BSc Degree from National Cheng Kung University, MSc in Industrial Engineering from University of Houston, and PhD in Manufacturing System Engineering from



Queensland University of Technology. Before setting off to Queensland, Australia in 1994 to pursue a doctoral degree, he served several large corporations including Motorola, East Asiatic Company Hong Kong Ltd., and Emerson Network Power. Upon returning to Hong Kong in 1997, he started working as a General Manager for Albatronics Far East Ltd. - a Hong Kong public listed electronics manufacturing company. Prior to joining the Chinese University of Hong Kong in year 2000, Dr. Yeung was a Business Consultant for J.D. Edwards Hong Kong Limited, a leading supply chain management solution provider. Dr. Yeung has also been actively providing consultation and training for local and multinational corporations such as FedEx, Pfizer, Hong Kong Post, Fossil, China Telecom, Oriental Logistics, and Jusco. He published many articles in reputable international journals including International Journal of Production Research, Journal of Operations Management, Communications of the ACM, International Journal of Physical Distribution & Logistics Management, and Total Quality Management. He also published a book "The Challenges and Opportunities Facing Hong Kong Logistics Industry" in 2012.

## **Enquiry**

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